

Anna Greenspan

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<p>Course Description</p>	<p>This course introduces and makes use of digital tools (audio, video and mapping technologies) to research and record an immersive engagement with the city. It also includes workshops in interactive media that are designed around a relevant theme. This semester the course focuses on street food & urban farming.</p> <p>The preservation, adaptation and disappearance of street food raise many issues that are central to contemporary Shanghai: globalization, creativity and cultural heritage, urbanization, the informal economy, and the environment. This course examines these topics by focusing on the following questions: How is Shanghai working to both integrate and exclude its migrant population? What room is there for itinerant vendors and the informal markets of the streets in the 21st century metropolis? What role does creativity play in the attempts to preserve the city’s culinary heritage? How does street food contribute to the city’s attempts to provide safe, affordable and nutritious food for its ever-growing population?</p> <p>Adding an extra dimension to our analysis of the culture of food in the city, the course will include an immersive component on urban gardening. This involves field trips and workshops, directed towards a design challenge around NYU Shanghai’s backyard.</p>
<p>Course Objectives</p>	<ul style="list-style-type: none"> • to critically engage with the political, socio-economic and philosophical issues raised by urban street markets; • to introduce the historical and cultural specificities of China’s street vendors; • to develop a ‘digital humanities’ project involving: the collection of data; a Neatline/Omeka map; a video interview; and a project built on https://medium.com/ • to involve students in an urban gardening project aimed at transforming NYU’s backyard.

Grading Components	Participation: 10% Seminar Presentation: 5% Street Food Encyclopedia: 15% Mapping: 10% Interview: 15% Final Project: 15% Design Challenge: NYU Shanghai's Urban Garden: 15% Final Exam 15%
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Course Schedule	
<i>Week 1</i>	
<i>January 25</i>	Introduction: Shulman, Robin. <i>Eat the City: A Tale of the Fishers, Foragers, Butchers, Farmers, Poultry Minders, Sugar Refiners, Cane Cutters, Beekeepers, Winemakers, and Brewers Who Built New York</i> . Illustrated edition. New York: Crown, 2013.
<i>January 27</i>	Make Up Field Trip: Tuesday Feb 2 5pm
<i>Week 2</i>	
<i>February 1</i>	Urbanization: Khanna, Parag. 'Beyond City Limits'. <i>Foreign Policy</i> , 6 August 2010. https://foreignpolicy.com/2010/08/06/beyond-city-limits/ . Saunders, Doug. 'In 100 Years We Will Be an Entirely Urban Species'. <i>The Spectator</i> , 7 August 2010. https://www.spectator.co.uk/article/in-100-years-we-will-be-an-entirely-urban-species . <i>Seminar Presentation: Sign Up</i>
<i>February 3 (Spring Festival Holiday: Feb.8-Feb.12)</i>	Introduction to Moveable Feasts <i>Street Food Project: Set Up</i>
<i>Week 3</i>	

<p>February 15</p>	<p>Hukou</p> <p>Fan, C. Cindy. 'The Hukou (Household Registration) System' and 'The Chinese Migrant in the 21st Century'. In <i>China on the Move: Migration, the State, and the Household</i>, 1st edition. London ; New York: Routledge, 2008. (Library: http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10205596)</p> <p>Nyiri, Pal. 'Internal Migration in Reform China'. In <i>Mobility and Cultural Authority in Contemporary China</i>, 1st edition. Seattle: University of Washington Press, 2010. (Library: http://site.ebrary.com/lib/nyulibrary/detail.action?docID=10482265)</p>
<p>February 17</p>	<p>Urban Planning: Top Down vs. Bottom Up</p> <p>Corbusier, Le. 'Forward' and 'Introduction'. In <i>The City of To-Morrow and Its Planning</i>, translated by Frederick Etchells, 8th ed. edition. New York: Dover Publications, 1987. (hand-out)</p> <p>Jacobs, Jane. 'Introduction' and 'The Use of Sidewalks: Safety'. In <i>The Death and Life of Great American Cities</i>, Reissue edition. New York: Vintage, 1992. (hand-out)</p> <p>Zukin, Sharon, Philip Kasinitz, and Xiangming Chen. 'Introduction'. In <i>Global Cities, Local Streets: Everyday Diversity from New York to Shanghai</i>, 1st edition. Routledge, 2015. (hand-out)</p> <p>Braudel, Fernand. <i>The Wheels of Commerce</i>. Translated by Siân Reynold. Berkeley: University of California Press, 1992. (hand-out)</p>
<p>Week 4</p>	
<p>February 22</p>	<p>Encyclopedia Presentations</p>
<p>February 24</p>	<p>Backyard Design Challenge: Workshop</p>
<p>Week 5</p>	

<p>February 29</p>	<p>Mapping Workshop 1</p> <p>Mattern, Shannon. <i>Deep Mapping the Media City</i>. Minneapolis, Minnesota: University Of Minnesota Press, 2015. <i>City (E-Book)</i></p> <p>Itikawa, Luciana. "Clandestine geometries: Mapping street vending in downtown Sao Paulo." In <i>Street vendors in the global urban economy</i>, pp. 278–296. Routledge India, 2012. (Library http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10558617)</p> <p>Corner, James. 'The Agency of Mapping: Speculation, Critique and Invention'. In <i>The Map Reader</i>, 89–101. John Wiley & Sons, Ltd, 2011. https://doi.org/10.1002/9780470979587.ch12.</p>
<p>March 5</p>	<p>Informal Economy</p> <p>Castells, Manuel, and Alejandro Portes. 'World Underneath: The Origins, Dynamics and Effects of the Informal Economy'. In <i>The Informal Economy: Studies in Advanced and Less Developed Countries</i>, Illustrated edition. Baltimore, Md: Johns Hopkins University Press, 1989. (PDF)</p> <p>Alter Chen, Martha. <i>Rethinking the informal economy: Linkages with the formal economy and the formal regulatory environment</i>. No. 2005/10. WIDER Research Paper, 2005. https://www.econstor.eu/handle/10419/63329</p> <p>Neuwirth, Robert. 'The Shadow Superpower'. <i>Foreign Policy</i> (blog), 28 October 2011. https://foreignpolicy.com/2011/10/28/the-shadow-superpower/.</p>
<p>Week 6</p>	
<p>March 7</p>	<p>Urban Garden Workshop</p>

<p><i>March 9</i></p>	<p>Chengguan</p> <p>Jiang, Siyun, Xingyun Wu, and Siyu Wang. “Cat VS Mouse”: A Survey about the Itinerant Venders’living Condition and Their Interactive Relationship with Chengguan in Guangzhou, Chongqing and Hangzhou.’ <i>School of Sociology and Anthropology Sun Yat-Sen University</i>, n.d.</p> <p>Swider, Sarah. "Reshaping China’s urban citizenship: Street vendors, chengguan and struggles over the right to the city." <i>Critical Sociology</i> 41, no. 4-5 (2015): 701-716.</p> <p>“Beat Him, Take Everything Away”: Abuses by China’s Chengguan Para-Police’. New York, NY: Human Rights Watch, 2012.</p> <p>Bell, Jonathan S., and Anastasia Loukaitou-Sideris. "Sidewalk informality: an examination of street vending regulation in China." <i>International planning studies</i> 19, no. 3-4 (2014): 221-243.</p>
<p><i>Week 7</i></p>	
<p><i>March 14</i></p>	<p>Mapping Presentation</p>
<p><i>March 16</i></p>	<p>Mapping Presentation</p>
<p><i>Week 8</i></p>	
<p><i>March 21</i></p>	<p>Screening: Man Push Cart</p>
<p><i>March 23</i></p>	<p>Interview Workshop</p> <p>Reading: Robert S Weiss. <i>Learning From Strangers: The Art and Method of Qualitative Interview Studies</i> (E-Book)</p>
<p><i>Week 9</i></p>	

<p>March 28</p>	<p>Street Vending</p> <p>Cross, John. 'Pirates on the High Streets: The Street as a Site of Local Resistance to Globalization'. In <i>Street Entrepreneurs: People, Place, & Politics in Local and Global Perspective</i>, edited by John Cross and Alfonso Morales, 1st edition. Routledge, 2007.</p> <p>Morales, Alfonso. 'Conclusion, Law Deviance, and Defining Vendors and Vending'. In <i>Street Entrepreneurs: People, Place, & Politics in Local and Global Perspective</i>, edited by John Cross and Alfonso Morales, 1st edition. Routledge, 2007.</p> <p>Library http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10182423</p> <p>Irene Tinker Interviews: Robertson-Textor, Marisa. 'Irene Tinker : Gourmet Magazine Nov 2009'. <i>Irene Tinker</i> (blog). http://irenetinker.com/street-foods-interviews/gourmet-magazine-nov-2009.</p> <p>Korn, Peter. 'Irene Tinker: Portland Tribune Nov 2009'. <i>Irene Tinker</i> (blog), 19 November 2009. http://irenetinker.com/street-foods-interviews/portland-tribune-nov-2009.</p> <p>Jhabvala, Renana. 'Forward'. In <i>Street Vendors in the Global Urban Economy</i>. New Delhi: Routledge India, 2009.</p> <p>Bhowmik, Sharit. 'Introduction'. In <i>Street Vendors in the Global Urban Economy</i>. New Delhi: Routledge India, 2009.</p> <p>Library http://ezproxy.library.nyu.edu:2054/lib/nyulibrary/detail.action?docID=10558617</p>
<p>March 30, Wed (Spring recess: Apr.4-Apr.8)</p>	<p>Foodways Presentations</p>
<p>Week 10</p>	
<p>April 11</p>	<p>Urban Garden Field Trip/Workshop</p>
<p>April 13</p>	<p>City Food: Lecture</p>
<p>Week 11</p>	
<p>April 18</p>	<p>Interview Presentation</p> <p>Weiss, Robert S. <i>Learning From Strangers: The Art and Method of Qualitative Interview Studies</i>. 1st edition. New York: Free Press, 1995.</p>
<p>April 20</p>	<p>Interview Presentation</p>

<i>April 24, Sun (make up for Mon.class)</i>	Sustainable Development Conference
<i>Week 12</i>	
<i>April 25</i>	Screening: In search of General Tso
<i>April 27</i>	<p>Foodies, Food Trucks & Social Media</p> <p>King, Jay Caspian. 'Roy Choi's Master Plan'. <i>The California Sunday Magazine</i>, 7 December 2014. https://story.californiasunday.com/roy-choi-food-revolution.</p> <p>Vallianatos, Mark. 'A More Delicious City: How to Legalize Food Trucks'. In <i>The Informal American City: Beyond Taco Trucks and Day Labor</i>, edited by Vinit Mukhija and Anastasia Loukaitou-Sideris, Illustrated edition. Cambridge, Massachusetts: The MIT Press, 2014. (hand-out)</p>
<i>Week 13</i>	
<i>May 4</i>	Final Project Presentation
<i>Week 14</i>	
<i>May 9</i>	Final Project Presentation
<i>May 11</i>	Conclusion